



CHILDFUND RUGBY LONG LUNCH

CORPORATE PACKAGES

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**ChildFund Rugby's partnerships provide children and young people with opportunities to play, learn, and lead.**

Following a hugely successful partnership for Rugby World Cup 2019 in Japan where rugby fans and commercial partners around the globe pledged more than \$3.5 million, ChildFund is delighted to be appointed as the Principal Charity for Rugby World Cup 2021 in New Zealand, a first in the history of the premier women's 15s event.

We are particularly honoured to be supporting global efforts to encourage and promote women's participation in sports through partnership, alongside promoting sport as a means of empowerment, community and development.

This event is a unique opportunity to come together with members of Australia's Rugby network and other like-minded supporters within the ChildFund Rugby community.

ChildFund Rugby works with rugby partners to provide opportunities for children and young people to learn new life skills so that they are better equipped to overcome challenges, inspire positive social change, and become active leaders in their communities. More than 50% of players, coaches and administrators are female.

**Funds raised from this event and through the Rugby World Cup 2021 partnership will be used to support ChildFund Rugby partnerships in Oceania to:**

- Support more women and girls from vulnerable communities to be the next generation of Unstoppable players and coaches;
- Improve safeguarding practices in sports communities to ensure everyone is physically and emotionally safe at all times;
- Support the creation of strong, productive, and collaborative rugby women's networks in different countries that build effective pathways for female involvement at all levels of the game.

## EVENT DETAILS: HOSTED BY CHILDFUND AUSTRALIA

**ChildFund Australia is hosting a Rugby Long Lunch on Friday the 9th of September.** We hope that you can join us in celebrating an exciting partnership and women in sport, in the lead up to Rugby World Cup 2021 in New Zealand.

### **Race to Rugby World Cup 2021**

Three years ago, Ron Rutland and James Owen travelled across 23 countries cycling from London to Tokyo as they took part in the Race to Rugby World Cup, raising over 123,696 Euros for ChildFund Rugby. In 2022, this incredible journey is powering on again. This time Ron is teaming up with Adam Nunn and will cycle their way from Japan to New Zealand in celebration of Rugby World Cup 2021, in support of ChildFund Rugby. Ron and Adam cycle into Sydney in September and will attend the Rugby Lunch to share their story.

### **Event Details:**

**Date:** Friday 9 September 2022

**Time:** Midday – 4pm

**Venue:** Ivy Ballroom, 330 George Street, Sydney

**Agenda:** Three course lunch accompanied by drinks, live and silent auction.

**Dress code:** Smart casual

**Individual ticket:** \$250.00\*

**Table of ten:** \$2,500.00\*

**Purchase your ticket here:** [events.humanitix.com/childfund-rwc-longlunch](https://events.humanitix.com/childfund-rwc-longlunch)

*We believe in the power of sport to change children's lives. ChildFund Rugby partners to deliver impactful integrated rugby and life skills learning, providing children and young people from vulnerable communities the opportunity to play, learn and lead.*

\*Exclusive of GST

# PARTNERSHIP BENEFITS

**Playing an active part in enabling brighter futures for children and young people around the world isn't just rewarding. It's often truly enriching.** You will have the opportunity to support a range of programs that have positive and long-lasting impact on the lives of children, families, and their communities.

From building schools and providing education resources to build the capacity of health systems in the Pacific, Asia, Africa, and Latin America, we are able to tailor a support program that meets your corporate giving goals. You will also have the chance to tell the story of your impact, through powerful content and resources, which will help bring your partnership to life.

Together, we can inspire your employees and customers, engaging them to make a meaningful difference to the futures of children, families, and communities around the world. Supporting this event is just the start of your 12-month corporate partnership with ChildFund Australia.

## ChildFund Australia Corporate Partner - \$10,000\*

- Company logo featured on ChildFund Australia website for 12 months as a Corporate Partner
- Use of the ChildFund Australia Corporate Partner Logo for 12 months
- Invitations to exclusive events and speaker series
- Brand exposure on the ChildFund Rugby website for 12 months
- Powerful content and resources, allowing you to share the story of your impact
- Corporate Partner acknowledgement from MC & thanked at event
- One table (table for 10 people) included within this package
- Editorial inclusion in follow up eDM after event to guests
- Opportunity to meet rugby players & special guests

## VIP Experience \$5,000\*

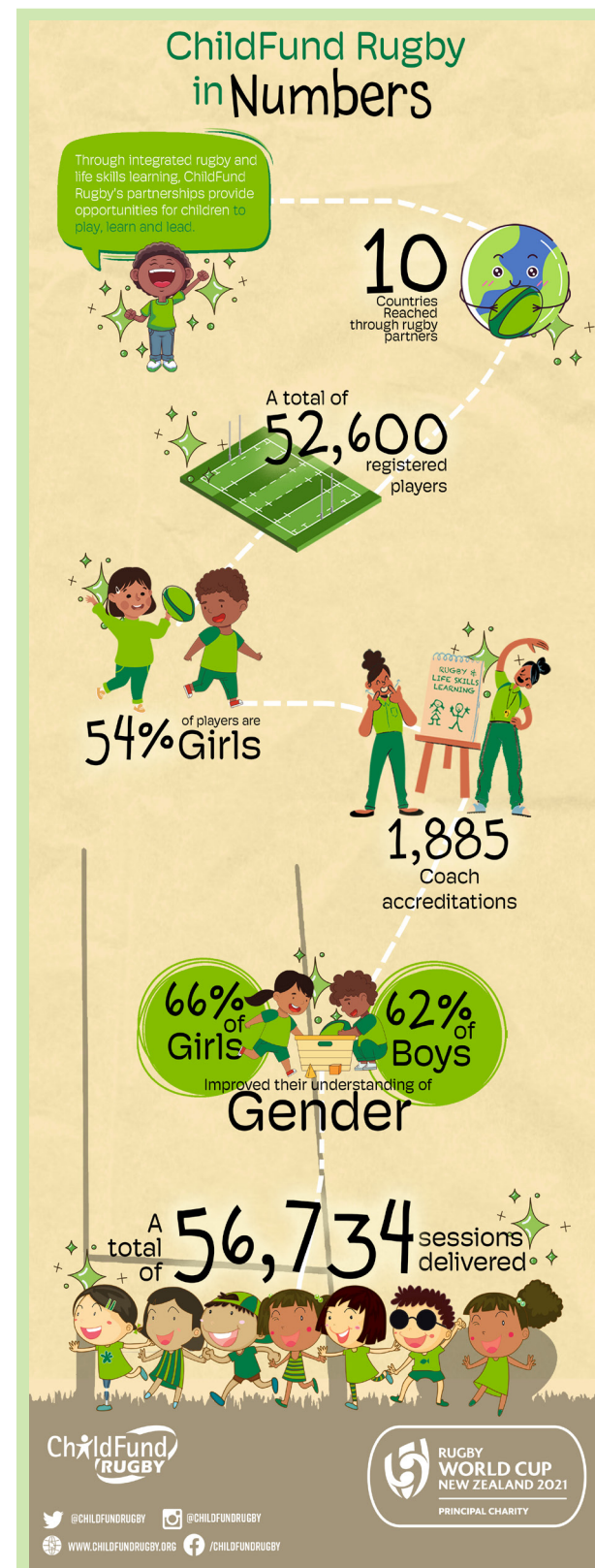
- Use of the ChildFund Australia "Proudly Supporting" logo for 6 months
- Invitations to exclusive events and speaker series
- 1 table (table of 10) included within this package
- VIP acknowledgement from MC & thanked at event

## Table of Ten \$2,500\*

## Product Donations

The live and silent auctions are an important part of the event, helping us achieve our objective to care for children and their communities. Your donated items will be offered in the live or silent auction. For all auction donations, your company name and logo will appear in the auction catalogue and announced live by the Master of Ceremonies.

**\*Exclusive of GST**





## ABOUT CHILDFUND AUSTRALIA

ChildFund Australia is an independent international development organisation that works to reduce poverty for children in developing communities. We partner to create community and systems change which enables vulnerable children and young people, in all their diversity, to assert and realise their rights.

ChildFund Australia directly manages and implements programs with a range of local partners in Cambodia, Laos, Myanmar, Papua New Guinea, Timor-Leste, Vietnam, and other Pacific nations, and manages projects delivered by partner organisations throughout Asia, Africa, and the Americas. Our work is funded through child and community sponsorship, government grants as well as donations from individuals, trusts and foundations, and corporate organisations.

ChildFund Australia is a member of the ChildFund Alliance – a global network of 12 organisations which assists almost 23 million children and their families in 70 countries. ChildFund Australia is a registered charity, a member of the Australian Council for International Development, and fully accredited by the Department of Foreign Affairs and Trade which manages the Australian Government's overseas aid program.

To confirm your contribution and attendance, please contact Philanthropy Manager Julia Ridulfo on 0406 275 997 or [jridulfo@childfund.org.au](mailto:jridulfo@childfund.org.au)

**BECAUSE  
EVERY CHILD  
NEEDS A  
CHILDHOOD**

[www.childfund.org.au](http://www.childfund.org.au)